

4.1_E

Term	Pronunciation	Abbreviation/ Acronym	Meaning

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Term	Pronunciation	Abbreviation/ Acronym	Meaning
B&B			bed and breakfast (a type of accommodation provider)
ETA			estimated time of arrival
JPEG			Joint Photographic Experts Group – a compression standard for images, or an image file made using this standard
pa			per annum (year)
PDF			Portable Document Format – electronic document format which preserves fonts, formatting, etc., between different devices/operating systems
RAM			random-access memory – computer memory in which data can be changed or removed and can be looked at in any order
SEO			search engine optimization
UNWTO			The World Tourism Organization, a United Nations agency
URL			uniform/universal resource locator (a website address)
VIP			very important person
VLE			virtual learning environment
VR			virtual reality

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Answers

Term	Pronunciation	Abbreviation/ Acronym	Meaning
B&B	/ˌbiː ən 'biː/	abbreviation	bed and breakfast (a type of accommodation provider)
ETA	/ˌiː tiː 'eɪ/	abbreviation	estimated time of arrival
JPEG	/'dʒɪpeɪ/	acronym	Joint Photographic Experts Group – a compression standard for images, or an image file made using this standard
pa	/ˌpiː 'eɪ/	abbreviation	per annum (year)
PDF	/ˌpiː diː 'ef/	abbreviation	Portable Document Format – electronic document format which preserves fonts, formatting, etc., between different devices/operating systems
RAM	/ræm/	acronym	random-access memory – computer memory in which data can be changed or removed and can be looked at in any order
SEO	/ˌes iː 'əʊ/	abbreviation	search engine optimization
UNWTO	/ˌjuː en 'dʌbljuː tiː 'əʊ/	abbreviation	The World Tourism Organization, a United Nations agency
URL	/ˌjuː ɑːr 'el/	abbreviation	uniform/universal resource locator (a website address)
VIP	/ˌviː aɪ 'piː/	abbreviation	very important person
VLE	/ˌviː el 'iː/	abbreviation	virtual learning environment
VR	/ˌviː 'ɑːr/	abbreviation	virtual reality